Extension Activity 1- 'Nelkrishi Padashaala'

'Nelkrishi Padashaala' is an extension activity of the Department of Economics, Vimala College in association with Kerala Shastra Sahitya Parishath (KSSP) and is conducted annually. This extension activity was initiated on 15 November 2014. 'Nelkrishi Padashaala' aims to familiarize the students with the agricultural sector with special focus on rice cultivation in and around the Thrissur district. The students along with the faculties visit the paddy fields and get to know about the farming practices. Agricultural officers deliver talks on the significance of farm production, credit availability, and so on and the members from the farming community share their experiences.







Extension Activity 2- HARITHAM Annual Sale of Organic Vegetables

The Department of Economics, Vimala College conducts an annual sale of organic vegetable programme –HARITHAM, in the month of Chingam before Onam vacation. HARITHAM was initiated on 17 August 2015 (Chingam 1). This extension activity intends to create awareness among the students the benefits of using organic vegetables and also to inculcate the habit of farming. Through this programme students get the opportunity to help the farmers by opening a market with remunerative price for their products.







Extension Activity 3 – Survey on the Scope of Pakalveedu

The department conducted a survey on 187 households in Padukkad area in Thrissur Corporation and some boundary areas of Kolazhi Panchayath between 7-11-2017 and 10-11-2017. The objectives of this study were to examine the socio economic characteristics of elderly people, to understand the problems faced by the elderly people and to examine the scope of 'Pakalveedu' in Padukkad area. The study came up with 'Pakalveedu' – a solution for the elderly to provide them opportunities for socialization, peer interaction etc.

Extension Activity 4- Old Age Home Visits

The department organizes old age home visits by students and faculties every year. The objective of this extension activity is to inculcate the young minds to take care of the elderly people in their times of helplessness. They interact with the inmates, and perform various programmes of entertainment. The team also distributes daily use items to the inmates. This activity instills the students with their responsibility to the elderly at their homes and to lend a helping hand to those in the society.

